

Bologna, 12 April 2021

# MOTORSPORT NEXT

## Industry Innovation and Technology Transfer Global Forum

30<sup>th</sup> June 2021 – Digital Edition

The motorsport industry warms up its engines for **Motorsport Next – Industry Innovation and Technology Transfer Global Forum**. The digital event, on its debut on **30<sup>th</sup> June**, 2021 and co-organized by **ANFIA-Motorsport** and **Autopromotec**, is aimed to promote the encounter among the most important Italian companies related to the motorsport industry and national and international players of technologically-related fields. The goal of the organizers is to facilitate **networking activities** among the operators, thereby opening new business opportunities.

The event will be broadcasted on a web platform using the most modern digital conferencing technologies. Audience and companies will thus be able to interact, sharing information and contacts within the virtual areas.

## **ABOUT:**

### **ANFIA-Motorsport**

Established in 2016, it is a section of ANFIA (Italian Association of the Automotive Industry) that contains some of the leading companies operating in the sector. The Italian Motorsport sector is the second most important in Europe. Its main activities range from ANFIA's presence at several trade fairs, to the collection and sharing of statistical data specific to this sector and to the evaluation of technical regulations.

### **AUTOPROMOTEC**

Autopromotec is an international exhibition for automotive equipment and aftermarket products that takes place every two years at the Bologna Exhibition Centre. Founded in 1965, the event is organised by Promotec, a services company owned by AIRP - Associazione Italiana Ricostruttori Pneumatici (Italian Tyre Retreaders Association) and AICA - Associazione Italiana Costruttori Autoattrezzature (Italian Garage Equipment Manufacturers Association).

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