

Subject: Information to the visitor issued by Promotec S.r.l. pursuant to art. 13 of the European Regulation 2016/679

In accordance with article 13 of the European Regulation 2016/679, on the protection of individuals with regard to the processing of personal data, we provide you with the information about the processing of your personal data pursued by the data processing controllers for:

- a) The fruition of the services connected to the participation to the event
- b) The registration to the digital event Motorsport Next
- c) The sending of communications about the event

As a result of you registering at **Motorsport Next – Industry Innovation and Technology Transfer Forum**, a digital event organized by Promotec Srl and Anfia Service Srl (referred to below as "Anfia", the undersigned companies will be in the position to collect and process your personal data. Pursuant to art. 26 of the European Regulation 2016/679, for the above-mentioned data processing there is a joint-controller relationship.

Contact details of the joint controllers are:

- **ANFIA**, based in Torino, Corso Galileo Ferraris 61, CAP 10128, C.F. VAT No. and Fiscal Code 07064230019
- *Data Protection Officer (DPO)* - ANFIA has appointed a data protection officer DPO, to whom any request for clarification or information regarding the protection of your data may be addressed. Contact details: dpo@anfia.it
- **Promotec Srl**, based in Anzola Emilia (BO), Via Emilia n. 41/b, VAT Code 00536491202 and Fiscal Code 01169290374
Data Protection Officer (DPO) - Promotec has appointed a data protection officer DPO, to whom any request for clarification or information regarding the protection of your data may be addressed. Contact details: dpo@autopromotec.it

Pursuant to Article 26 of the European Regulation 2016/679, joint controllers have determined together the purposes and methods; have determined together in a transparent manner the procedures to provide a prompt feedback should you intend to exercise your rights, as referred to in article 15 and following of the European Regulation 2016/679; joint controllers have determined together the present information in compliance with the European Regulation 2016/679. The joint controller arrangement defines the respective duties of the joint data controllers in protecting rights and freedom of natural persons. For this purpose, technical and organizational measures are outlined as referred to in Article 32 of the European Regulation 2016/679 and the obligations relating go the principles referred to in art. 5 of the same regulation.

The contents of the arrangement regarding methods and purposes of the collection and processing of your personal data are available to data subjects and can be requested to each Controller.

For the sake of clarity, we specify the following definitions given in the 2016/679 European Regulation:

Personal data: any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

Processing: any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

This being said, in accordance with article 13 of the European Regulation 2016/679,

we inform you

that the collection and processing of personal data will be carried out by the writing company in accordance with the following:

- a) **general purposes:** the data will be processed to meet your requests and, in particular, for sending invitations to events organized by the Data Controller, by e-mail and/or paper mail or similar means. Your personal data will also be processed for the correct performance of bureaucratic, accounting, tax, commercial and corporate activities required by law and in any case strictly related to existing relationships. Your data will also be transmitted for organizational and promotional reasons to exhibitors (sponsoring companies and media partners) of the booths that you will be visiting at **Motorsport Next – Industry, Innovation and Technology Transfer**.
- b) **recipients or categories of recipients to whom the data may be communicated or disclosed:** the data may be communicated according to the purposes referred to in point a), to the following subjects:
 - firms or associations controller by or connected to the writer;
 - exhibitors in trade fairs organized by the writer.

The data may then be disclosed, only for the purposes referred to in point a), to other subjects such as printers, mailing agencies and similar, of which our company avails itself. The data will under no circumstances be publicly disclosed;

- c) **methods:** the data will be processed either in paper based or electronic format and /or computer / telematic tools, in full compliance with the law, according to principles of lawfulness and correctness in order to protect the confidential nature of the data;
- d) **the conferment of data as referred to in point a) is mandatory, failure to provide this data precludes your registration;**
- e) **optional conferment of data:** the provision of your data as referred to in points b) is optional and not mandatory;
- f) **consequences of refusal:** refusal to provide data or oppose their processing for the purposes referred to in point a), may in any case make it impossible to satisfy certain requests; the refusal to use the data for the purposes referred to in point b) and c), however, will not have any consequence on the recognition of benefits linked to promotions or on the relationships between them;
- g) **persons authorized for processing:** the data will be processed exclusively by a restricted number of administrative, marketing, Data Centre and commercial employees, expressly authorized by the company;
- h) **automated decision-making processes (e.g., profiling):** no automated decision-making processes are in any way managed;
- i) **rights of the data subjects:** you enjoy all the rights established by the European Regulation 2016/679, such as the right to request access to your personal data and their rectification, their cancellation, restrict processing, the right to object data processing, as well as the right to data portability. Additionally, you have the right to lodge a complaint with the Supervisory Authority;
- j) **transfer of personal data to third countries:** transfer of your personal data, limited to the correct performance of this specific data processing, will be governed in accordance with Chapter V of the Regulation. All necessary precautions will therefore be taken in order to secure your data protection: for that reason, condition for the access to the platform is represented by the consent of the subject as stated in Article 49, first paragraph, letter A) of the EU Regulation 2016/679. Personal data will therefore be transferred to third countries only upon explicit consent

given by the subject while filling in the registration form in the form of acceptance of the Data Collection Consent by 6Connex, in accordance with Article 49, first paragraph, letter A). Data controllers inform the subject that the data transfer does not concern any special category of personal data provided for by Article 9 of the EU Regulation 2016/679;

- k) **data retention period:** personal data will be kept for the period strictly necessary to meet the requests of the interested party or in accordance with the provisions of current regulations or any contractual clause;

This information might be integrated, either verbally or in writing, with further elements and indications, in order to best meet any further needs for information on the subject of "Privacy" and to comply with regulatory developments.

Date 28/04/2021